

# Transit 201

a five-session mini-course  
covering the nuts and bolts  
of transit implementation

**FALL 2013**

EASTERN MARKET  
DETROIT



presented by

## **Hannah Kelley**

3 years experience in multi-modal  
transportation planning with DDOT  
and Michigan Suburbs Alliance

Masters of Urban Planning candidate  
at University of Michigan, member of  
RTA Citizens Advisory Committee

## **Neil Greenberg**

14 years experience in scheduling,  
service development, operations,  
training, outreach and info design

First-hand knowledge of more than 100  
different transit systems, CDL driver

*over for details* 

The course meets on **October 10, October 24 and November 7 (every other Thursday)**. On each date, we'll start at 6:30pm and end by 9:00pm.

Sessions take place at **OmniCorpDetroit**, located at **1501 Division St** in the **Eastern Market**.

Attend each session to learn key concepts:



THURSDAY OCTOBER 10

## Small Buses to Big Trains: Transit Modes In-Depth

Get to know the details, advantages, challenges and real-world applications of different forms of transit service.



THURSDAY OCTOBER 10

## Org Ecosystems & Case Studies

“Visit” several metropolitan areas to learn how their transit networks function – both organizationally and on the ground.



THURSDAY OCTOBER 24

## Service Design & Bus Rapid Transit

See how effective transit networks function as whole *systems*. We'll focus on examples that feature BRT as a core transit mode.



THURSDAY OCTOBER 24

## Behind the Scenes: Operations & Management

Learn the language of the industry: AVL, FTA, NTD, ADA, ATU, GFI, PVR. These are the building blocks of a living transit operation.



THURSDAY NOVEMBER 7

## Driving it Home: Transit in Context

Leading transit agencies get the job done by blending best-practices with factors unique to their own service areas. Find out how.



## We have a transit *authority*. Now, how do we develop a transit system?

This mini-course delves into implementation-level components of transit. You'll learn through real-world examples, best-practices and technical details. Matters of policy and advocacy may come up, but they are not the intended focus of the course.

Rather than addressing transit issues specific to Detroit and Southeast Michigan, we will review precedents and lessons from other metropolitan areas. Your new-found knowledge will put you in a stronger position to advance transit efforts in metro Detroit – whatever your role in those efforts might be.

## Register today

Space is limited to 20 participants. We request a **\$25.00** registration fee to cover the cost of course materials; scholarships are available for those who aren't able to pay the registration fee. Just ask.

A code is required to register. Email the organizers at [transit201det@gmail.com](mailto:transit201det@gmail.com) to enroll in Transit 201 and to obtain a registration code.

Once you have a code, complete the registration online:

[transit201.eventbrite.com](http://transit201.eventbrite.com)

## Contact

For information, registration codes and scholarships, please contact the organizers by email:

[transit201det@gmail.com](mailto:transit201det@gmail.com)